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July 10, 2008

**Dear Youth Leader & Fund-raising Committee:**

My name is Heather Hill; I am the regional sales manager for **ER Graphics**. You may have heard our commercials on 92.7 The River and 103.7 WYBZ.

I am writing in regards to your interest in our fund-raising project. **ER Graphics** has helped many churches, youth groups, community centers, and non-profits raise money fast & easy.

All your fund-raising group needs to do is distribute your custom designed fund-raiser flyers to local business. Then your local business contacts have the opportunity to visit our website and order items that they are already using for their business, such as business cards, letterhead, envelopes, brochures, website design and hosting, promotional products, imprinted apparel, and lots more. Then your organization will be sent a check for 10% of the item price, which your business contact ordered.

**ER Graphics** will send you the fund-raiser agreement. Then you will receive your free fund-raiser kit. The kit includes custom flyers, posters and links. The flyers are formatted to easily be email, faxed or printed to give to your business contacts. Just for being one of our participating organizations, you will also receive 10% off your purchase from ER Graphics.

Sincerely,

Heather Hill, RSM

To get more information, just fill out below and fax it back. Then one of our representatives will contact you promptly.

**Your Organization Name:** \_\_\_\_\_

**Organization Phone:** (\_\_\_\_\_) \_\_\_\_\_ • **Website:** www. \_\_\_\_\_

**Fax:** (\_\_\_\_\_) \_\_\_\_\_ • **Email:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ • **Fax:** (\_\_\_\_\_) \_\_\_\_\_

**Details / Questions:** \_\_\_\_\_