

YOUR AD WILL BE IN...



Zanesville



(GoodNews PlaceMats



with your ad will rotate between participant Zanesville
Bob Evans Restaurants) Call for details 740-962-6899

GOOD NEWS PLACE MATS

Advertising Agreement

Business Name: _____

Billing Address: _____

Contact Person: _____ Phone: _____

Fax: _____ Email: _____

Issue: _____

Ad Duration	Single Size Ad	Double Size Ad <small>(or a single size ad in 2 locations)</small>	4 Spacer Ad <small>(or a double size ad in 2 locations)</small>
3 Months (95 days)	<input type="checkbox"/> \$4.99 per day	<input type="checkbox"/> \$7.88 per day	<input type="checkbox"/> \$13.66 per day
6 Months (190 days)	<input type="checkbox"/> \$4.89 per day	<input type="checkbox"/> \$7.78 per day	<input type="checkbox"/> \$13.56 per day
9 Months (285 days)	<input type="checkbox"/> \$4.79 per day	<input type="checkbox"/> \$7.58 per day	<input type="checkbox"/> \$13.46 per day
12 Months (380 days)	<input type="checkbox"/> \$4.69 per day	<input type="checkbox"/> \$7.38 per day	<input type="checkbox"/> \$13.36 per day

Cost per day \$ _____ | # _____ days |

PlaceMat Ad Balance: \$ _____ | Set Up: \$16.00 | **Total Due:** \$ _____

The above charge must be paid in full prior to ad run. Payment options are to put charges on a credit card [MC, Visa or AM Express], check or cash. I am authorized to sign this agreement. Ad proofs are provided for all customers that can accept fax or email. A \$16.00 set up charge will be added to the above total ad prices. All place mats are printed in black ink. All restaurants have agreed to use the place mats. ER Graphics distributes place mats to agreed restaurants; however, ER Graphics is not responsible nor can we be held responsible for place mat usage. Place mats will be delivered according to printing schedule. ER Graphics is working in conjunction with the WHIZ GOODNEWS PROGRAM. This agreement will in no way be associated with any air time with WHIZ. If you are interested in air time with WHIZ, contact WHIZ directly. Call or visit us online for more details.

Payment Options: VISA | MasterCard | Am. Express | _____

Credit Card Information

Card Type	Card Numbers	Expiration	Security Code
MC/VISA/A.Ex	_____	____/____	_____

Confirmation (Sign and fax back to 740-962-3852) Sales Rep: _____

I understand and agree with all of the above. I give permission to bill the above to the above credit card. I am qualified to order this service.

Signature: of authorized person		
Title		Date:

If you have any questions please call: **740-962-6899** • Fax: 740-962-3852 • Email: info@ergraphics.com

or visit us online at www.ergraphics.com

YES, I want my free stuff (any fees must be put on above credit card) | **No, Thank You**

<input type="checkbox"/> Yes, I want my 500 free business cards . I pay shipping, tax & setup fees (Total: \$28.99)	<input type="checkbox"/> Yes, I want my Free 5 page informational website design . I pay domain & hosting (\$45.99/month)	<input type="checkbox"/> Yes, I want my Free Imprint on pens . I pay pen cost, shipping, & tax (Item # 55329, imprint: 1 color/location, qty: 500, Total: \$169.00)
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WHICH WAY OF ADVERTISING MAKES THE MOST CENTS TO YOU??....

Advertising Company	Size	Price per day.
TIMES RECORDER (Zanesville, Ohio)	1 wide x 1 ½ high	\$36.51
ADVERTISER (Zanesville, Ohio)	1 wide x 1 high	\$24.00
PLACEMATS BY ER GRAPHICS (Zanesville, Ohio)	1 ¾ wide x 1 ¼ high	\$4.99

- *** PLACEMAT ADVERTISING BY ER GRAPHICS cost the least.
- ***PLACEMAT ADVERTISING BY ER GRAPHICS has the largest ad size for the money.
- ***PLACEMAT ADVERTISING BY ER GRAPHICS in front of a captive audience.
- ***PLACEMAT ADVERTISING BY ER GRAPHICS is in the best area restaurants.
- ***PLACEMAT ADVERTISING BY ER GRAPHICS has a limited number of ads to hold the customers attention

ER GRAPHICS
 Eat It! Read It! Place Mats
 740-962-6899
info@ergraphics.com
www.ergraphics.com

GOOD NEWS PLACE MATS

Information sheet

Business Name: _____

1. Available Restaurant Issues: (A place mat agreement must be filled out for each restaurant issue)

<input type="checkbox"/> BobEvans Seris: (Rotates to each restaurant: Underwood, Maple, Maysville - Zanesville)	<input type="checkbox"/> Tats: (Maysville Pike - Zanesville)
<input type="checkbox"/> Morgan County Issue 2 restaurants: *(regular/ not GN Placemat) (Blue Bell - McConnelsville, & Chesterhill Village)	<input type="checkbox"/> Steak-n-Shake & Charlie's: *(regular/ not GN Placemat) (Underwood & Colony sq. Mall - Zanesville)
<input type="checkbox"/> Washington County Issue 3 restaurants: *(regular/ not GN Placemat) (Rodgers - Beverly, Peaches - Beverly, Turners - Waterford)	<input type="checkbox"/> Pizza Place: *(regular/ not GN Placemat) (New Lexington)

2. Place Mat Ad Sizes: (Sizes are approximate, and may change from issue to issue)

<input type="checkbox"/> Single Size Ad	<input type="checkbox"/> Double Size Ad (H)	<input type="checkbox"/> Double Size Ad (V)	<input type="checkbox"/> 4 Spacer Ad
1 $\frac{3}{4}$ wide x 1 $\frac{1}{4}$ high	3 $\frac{3}{4}$ wide x 1 $\frac{1}{4}$ high	1 $\frac{3}{4}$ wide x 2 $\frac{1}{2}$ high	3 $\frac{3}{4}$ wide x 2 $\frac{1}{2}$ high

3. Your place mat layouts, Email your artwork or logo to us(art@ergraphics.com)

Email your artwork or logo to us (art@ergraphics.com)

- The following files are accepted
- a. Illustrator Files
 - b. EPS Files
 - c. PDF Files
 - d. JPEG Files
 - e. BMP Files

** if wanting us to use content from business card, please attach business card and fax form.

Free Business Cards Layout

Yes, I will email my logo | No logo

Imprinted Pens Layout

Yes, I will email my logo | No logo

Price Good: 1/1/10 - 4/30/10

1 coupon per item.

SAVINGS COUPONS: GOING GREEN!!



740-962-6899 | info@ergraphics.com | www.ergraphics.com

<p>500 FREE BUSINESS CARDS <i>with purchase of 500 or more</i></p> <p>Customer responsible for shipping tax, and set up fees. Call for details</p>	<p>1-5 PAGE WEBSITE \$699.99 Informational site Customer responsible for domain name and hosting fees. Call for details</p>	<p>PENS ONLY \$0.29 ea. <i>Imprint: 1 ink & 1 location</i> Item # 55121 Customer responsible for shipping & set up fees. Call for details</p>
<p>CERAMIC MUGS ONLY \$1.29 ea. <i>FREE 2nd SIDE IMPRINT - 1 ink</i> 11 oz Item # 45140 Customer responsible for shipping & set up fees. Call for details</p>	<p>BEVERLY PLACEMAT ADS \$5.00 OFF Customer responsible for shipping & set up fees. Call for details</p>	<p>IMPRINTED T-SHIRT ONLY \$11.99 ea. <i>Imprint: 1 ink & 1 location</i> 50/50 BLEND Item # 29M Min: 10 Customer responsible for shipping & set up fees. Call for details</p>
<p>BARGIN BAGS ONLY \$3.32 ea. <i>Imprint: 1 ink & 1 location</i> Front Runner Item # 15003 Customer responsible for shipping & set up fees. Call for details</p>	<p>CAN KOOLER ONLY \$0.80 ea. <i>FREE 2nd SIDE IMPRINT - 1 ink</i> Item: 45081 Customer responsible for shipping & set up fees. Call for details</p>	<p>MAGNETIC BUS CARDS ONLY \$0.17 ea. <i>Imprint: full color</i> Weight: 20 mil Item # 30001 Customer responsible for shipping & set up fees. Call for details</p>
<p>BALL CAPS ONLY \$2.77 ea. <i>Imprint: 1 ink & 1 location</i> Item: 45413 Customer responsible for shipping & set up fees. Call for details</p>	<p>HAND SANATIZER ONLY \$1.99 ea. <i>Imprint: 1 ink & 1 location</i> Item # 40164 Customer responsible for shipping & set up fees. Call for details</p>	<p>MORGAN PLACEMAT ADS \$5.00 OFF Customer responsible for shipping & set up fees. Call for details</p>
<p>HEART STRESSBALL ONLY \$1.24 ea. <i>Imprint: 1 ink & 1 location</i> Item # 40259 Customer responsible for shipping & set up fees. Call for details</p>	<p>MEMO NOTEPAD ONLY \$0.39 ea. <i>Imprint: 1 ink & 1 location</i> Item # 30658 Customer responsible for shipping & set up fees. Call for details</p>	<p>BUCKEYE LK PLACEMAT ADS \$5.00 OFF Customer responsible for shipping & set up fees. Call for details</p>
<p>CORRUGATED SIGN ONLY \$12.52 ea. <i>Imprint: 1 color & 1 side</i> 18 x 24 Item # 8491 Customer responsible for shipping & set up fees. Call for details</p>	<p>10% OFF TAX FORMS INVOICES LETTERHEAD ENVELOPES Customer responsible for shipping & set up fees. Call for details</p>	<p>TROPHIES, PLAQUES, AWARDS 10% OFF Customer responsible for shipping & set up fees. Call for details</p>

740-962-6899 | E.R. Graphics | www.ergraphics.com

Affordable & Professional

WEBSITE DESIGN & HOSTING

- Free Monthly Updates
- No Hidden Fees
- Free Estimates
- Up in 72 hours

740-962-6899

www.ergraphics.com | info@ergraphics.com

Hundreds of happy customers in your area, such as . . .

Zemba Brothers, Dr. Perry Kalis, The Abbot Home, Behavior Health Choices, Martin Luther King Foundation, Logan Welding, MRDD, Health Department, Ohio Hunting Lodge, Carey Town Preschool, Stone Crest Vineyard, Nationwide Insurance, National Ceramic Museum, First Christian Church, and lots more!!