

1. Billing Information

Bus. Name			
Address			
Phone		Fax	
Email		Web	
Contact		Ext	

2. Choose Areas [Circle the restaurant, and charge under the appropriate number of weeks]

Restaurants	Area	18 week run [4] [price is per week]		28 week run [6] [price is per week]		54 week run [12] [price is per week]	
		Single	Double	Single	Double	Single	Double
River City	Parkersburg	\$35.99	\$71.99	\$34.99	\$70.99	\$33.99	\$69.99
River City	Marietta	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Boathouse	Marietta	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Pizza Cottage	Buckeye Lake	\$35.99	\$71.99	\$34.99	\$70.99	\$33.99	\$69.99
Pizza Cottage	Newark	\$35.99	\$71.99	\$34.99	\$70.99	\$33.99	\$69.99
Catfish Charlie	Buckeye Lake	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Blue Bell	McConnelsville	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Riverside	Stockport	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Cherri's	Chesterhill	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Wing Slinger	McConnelsville	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Rodgers	Beverly	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Peaches	Beverly	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Turner Food Ct	Waterford	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Steak-N-Shake	Zanesville	\$35.99	\$71.99	\$34.99	\$70.99	\$33.99	\$69.99
Tats	S. Zanesville	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99
Charlie's	Colony Sq. Mall	\$25.99	\$51.99	\$24.99	\$50.99	\$23.99	\$49.99

3. Billing Options

- I will send my payment to ER Graphics (I will receive a faxed invoice).
- I would like to have the balance billed to my Visa, MasterCard, or Am. Express.

My ad will run in _____ restaurant, for _____ # weeks, for the charge of \$ _____ per week.
 My ad will run in _____ restaurant, for _____ # weeks, for the charge of \$ _____ per week.
 My ad will run in _____ restaurant, for _____ # weeks, for the charge of \$ _____ per week.

I understand that the above charge is per week. I must put the above charges on a credit card [MC, Visa or AM Express]. I will be billed for the agreed amount for the total number of weeks agreed on this place mat agreement along with a 4% credit card processing fee. I am authorized to sign this agreement. Ad proofs are provided for all customers that can accept fax or email. I understand that I will be charged a \$15.00 proof charge. All place mats are printed in black ink. All restaurants are under contract. ER Graphics distributes place mats to contracted restaurants, however ER Graphics is not responsible nor can we be held responsible for place mat usage.

**** Credit Card Information**

Card Type	Card Numbers	Expiration	Security Code
MC/VISA/A.Ex		___/___	_____

4. Confirmation (Sign and fax back to 740-962-3852) Sales Rep: _____

I understand and agree with all of the above. I give permission to bill the above to the above credit card. I am qualified to order this service.

Signature: of authorized person		
Title		Date:

PLACE MATS FACT SHEET . . .

- ◇ NO “NEW CUSTOMER CHARGES” LIKE OTHER PLACE MAT COMPANIES.
- ◇ LESS THAN \$0.02 CENTS PER PLACE MATS
- ◇ NO CREDIT CHECKS
- ◇ USE CREDIT CARD OR DEBIT CARD
- ◇ LOW WEEKLY CHARGES
- ◇ PROFESSIONALLY DESIGNED AND PROFESSIONALLY PRINTED
- ◇ AD PROOFS ARE PROVIDED TO CUSTOMERS THAT HAVE FAX OR EMAIL
- ◇ GREAT RESTAURANTS
- ◇ ON AVERAGE, PEOPLE WAIT 15 – 22 MINUTES FOR THEIR FOOD TO BE SERVED!!
- ◇◇ LET THEM SPEND THAT TIME READING YOUR AD.

FREE STUFF TO PLACEMAT CUSTOMERS (call for details) . . .

- ◇ **FREE 1-3 PAGE WEBSITE:** {customer is responsible for domain name & hosting}
 YES: I WANT MORE INFO | NO: NOT INTERESTED
- ◇ **FREE 500 BUSINESS CARDS:** {customer is responsible for set up & shipping}
 YES: I WANT MORE INFO | NO: NOT INTERESTED
- ◇ **FREE SET UP ON IMPRINTED PENS:** {call for details}
 YES: I WANT MORE INFO | NO: NOT INTERESTED

Details:

Bus. Name					
Address					
Phone		Fax			
Email		Web			
Contact				Ext	

Place Mat Ad Lay Out Sheet

Phone: **740-962-6899** • Fax: 740-962-3852 • Email: info@ergraphics.com • Online: www.ergraphics.com

1. Information

Bus. Name			
Phone		Fax	
Email		Web	

2. Please give a general description below of what you want you ad to look like.
3. Or Fax or Email your business card to 740-962-3852

Approximate Ad Sizes [Mat size: 11 x 17] for Licking, Marietta, Parkersburg, Perry & Hilliard Restaurants Only		
Single Size Ad 2 3/4 x 2	Double Size Ad [vertical] 2 3/4 x 4	Double Size Ad [horizontal] 5 3/4 x 2
Side Banner 1 x 8	4 Spacer Size Ad 5 3/4 x 4	4 Spacer Size Ad [vertical] 2 3/4 x 8
Approximate Ad Sizes [Mat size: 8.5 x 14] for Muskingum, Beverly & Morgan Restaurants Only		
Single Size Ad 2 3/4 x 1.5	Double Size Ad [vertical] 2 3/4 x 3	Double Size Ad [horizontal] 5 3/4 x 1.5
Side Banner 1 x 6	4 Spacer Size Ad 5.5 x 3	4 Spacer Size Ad [vertical] 2 3/4

Sample place mat layout

Side banner	4 spacer size ad	Double size ad [Vertical]		Side banner	<ol style="list-style-type: none"> 1. Email your artwork or logo to us (art@ergraphics.com) 2. The following files are accepted . . . <ol style="list-style-type: none"> a. Illustrator Files b. EPS Files c. PDF Files d. JPEG Files e. BMP Files
	Single size ad		Double size ad [Horizontal]		

5. Marketing YOU!

- Are you interested in getting more info about ER Graphics website designed services Yes • No
- Interested in getting info about imprinted shirts, hats, etc (screen printed or embroidery) Yes • No
- Are you interested in getting more info about ER Graphics promotional products (pens, mugs, key chains, ruler, imprinted bags, magnetic business cards) Yes • No?
- Printing services (business cards, letterhead, envelopes, flyers, brochures, post card, etc) Yes • No
- Are you interested in getting more info about ER Graphics signs & banners (yard signs, vinyl, pvc, aluminum, magnetic vehicle, decals for vehicle and glass, etc) Yes • No
- Other info needed: _____